



Hospitality and Tourism

Intro to Culinary

Things We Explore:

Lodging, Recreation, Travel, Food and Beverage

Hotel and Restaurant Tours

Travel, Culture and Food Labs

Job Shadowing

Employment Skills

Guest Speakers From Select Industries



If you have any questions regarding the following courses, check with your counselor or email the course instructor:

Mrs. Vanessa Streitz
streitzv@lisd.net



PRINCIPLES OF HOSPITALITY AND TOURISM, 1 credit

Grade: 10-12

Hospitality Services allows students to explore one of the most explosive and dynamic career paths available today and will open the door for college or entry-level industry positions. Careers in the hospitality industry include hotels & lodging, food and beverage, recreation & attractions, and travel & tourism. The curriculum provides an overview of the industry, customer relations, trends, employability skills, interpersonal skills, hotel and restaurant operations, and career opportunities. Trade schools, colleges and universities offering hospitality and culinary programs will be introduced. Course content will be delivered through class discussion, role plays, lecture presentations, internet research, guest speakers, field trips, and major class projects. Professionalism, maturity, employability skills (i.e. positive attitude, appearance, grooming, work ethic, no behavior or discipline issues, regular attendance) and interpersonal skills (i.e. pleasant facial expressions, eye contact, friendliness) will be assessed in this course and will be expected or the student may be dismissed from the program. Material and supply fees may be required. Offered at Dale Jackson Career Center Only.

INTRODUCTION TO CULINARY ARTS, 1 credits

Grade: 10-12

Prerequisite: Principles of Hospitality and Tourism

This laboratory course will focus on the front-of-house portion of the hospitality and culinary industries. Students will learn how to succeed in a professional, fast paced environment. Students will work with upper-classmen to execute successful events while learning to ethically plan, organize, staff, lead, direct, and control food service operations. Class fees apply. Uniform is mandatory. Must be paired with Principles of Hospitality and Tourism if taken at DJCC.

HOSPITALITY SERVICES, 2 credits

Grade: 10-12

Hospitality Services allows students to explore one of the most explosive and dynamic career paths available today and will open the door for college or entry-level industry positions. Careers in the hospitality industry include lodging, food and beverage, recreation, and travel and tourism. The curriculum provides an overview of the industry, customer relations, trends, employability skills, interpersonal skills, hotel and restaurant operations, and career opportunities. Trade schools, colleges and universities offering hospitality and culinary programs will be introduced. Course content will be delivered through class discussion, role plays, lecture presentations, internet research, guest speakers, and field trips. Professionalism, maturity, employability skills (i.e. positive attitude, appearance, grooming, work ethic, no behavior or discipline issues, regular attendance) and interpersonal skills (i.e. pleasant facial expressions, eye contact, friendliness) will be assessed in this course and will be expected or the student may be dismissed from the program. Material and supply fees may be required. Offered at Dale Jackson Career Center Only.

TRAVEL AND TOURISM MANAGEMENT, 1 Credit

Grade: 11-12

Prerequisite: Principles of Hospitality and Tourism

Travel and Tourism Management incorporates management principles and procedures of the travel and tourism industry as well as destination geography, airlines, international travel, cruising, travel by rail, lodging, recreation, amusement, attractions, and resorts. Employment qualifications and opportunities are also included in this course. The students will explore the importance of health, safety, and environmental systems in the travel and tourism industry as well as organizational performance and regulatory compliance.

HOTEL MANAGEMENT, 1 Credit

Grade: 11-12

Hotel Management focuses on the knowledge and skills needed to pursue staff and management positions available in the hotel industry. This in-depth study of the lodging industry includes departments' with-in the hotel such as front desk, food & beverage, housekeeping, maintenance, human resources, and banquets. This course focuses on professional communication, leadership, management, human resources and technology with-in the industry. Students get a grasp on the understanding that personal success depends on personal effort with individual projects and group projects done in class.

PRACTICUM IN HOSPITALITY AND TOURISM, 2 credits

Grade: 11-12

Prerequisite: Hospitality Services

Hospitality Services provides students with the academic and technical preparation to pursue high-demand and high-skill careers in the hospitality related industry. The knowledge and skills are acquired within a sequential, standards-based program that integrates hands-on and project-based instruction. Standards included in the Hospitality Services courses are designed to prepare students for nationally recognized industry certifications, postsecondary education, and entry-level careers. In addition, Hospitality Services is designed so that performance standards meet employer expectations, enhancing the employability of students. Instruction may be delivered through labs on campus, internships, mentoring, or job shadowing with-in the industry.



LISD Career and Technical Education
Lewisville Independent School District

Dale Jackson Career Center
1597 S. Edmonds
Lewisville, TX 75056